



Fresh from California

CALIFORNIA TABLE GRAPE COMMISSION

2011 Traffic Radio Tags

Season-long

1. Plump, juicy and delicious. For over 100 years, Grapes from California have been grown to be the best grapes in the world. Pick up fresh Grapes from California today at (store)!
2. Enjoy a burst of flavor with fresh Grapes from California! They're plump, juicy and packed with healthy antioxidants. Grab some Grapes from California at (store) today!
3. A whole bunch of freshness – that's Grapes from California. Grown in the warm California sun, they're the plumpest, juiciest grapes in the world. Shop (store) for Grapes from California today.
4. For more than 100 years, Grapes from California have been grown to be the juiciest in the world. Share our family's tradition with yours. Grapes from California are available at (store) today.
5. Grapes from California aren't like ordinary grapes. They're the plumpest, juiciest grapes in the world and they come in three great colors. Look for Grapes from California at (store) today!

Early Season

6. Nothing says refreshing like fresh Grapes from California, and everyone knows it! – 99% of shoppers prefer Grapes from California over any others. Grab a bunch at (store) today!
7. Summer is in the air and fresh Grapes from California are here! Plump and juicy – they're the perfect refreshing snack for the entire family. Look for Grapes from California at (store).
8. Summer is here and America knows what it wants – 99% of shoppers prefer Grapes from California to grapes from anywhere else. Look for Grapes from California at (store) today.
9. Grapes from California are here and they're packed with flavor! Plump, juicy and refreshing, they're the perfect start to summer. Grapes from California are available now at (store).

Health

10. Healthy never tasted so sweet! Grapes from California are not only delicious, but good for you too! Enjoy the refreshing goodness of Grapes from California. Grab a bunch today at (store)!
11. Indulge in delicious taste without the guilt! For over 100 years, Grapes from California have been grown to be packed with flavor and healthy antioxidants. Grapes from California available at (store).
12. Want a healthy and delicious snack? Grapes from California are the answer! Juicy, sweet and packed with healthy antioxidants – they're the perfect choice. Grapes from California are available now at (store).

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13. Grapes from California don't just taste good. They're good for you. Grab a bunch of Grapes from California today at (store) and have a healthful snack ready for your whole family.
14. Sweet and tasty doesn't have to mean high in calories. Grapes from California balance flavor and nutrition. You'll find them fresh at (store) today. Grapes from California for a healthful snack.

Memorial Day

15. Celebrate all weekend long with Grapes from California. Plump, juicy and delicious – they're the perfect kickoff to summer. Visit (store) today and enjoy the refreshing taste of Grapes from California.
16. Kick off summer right with fresh Grapes from California. They're grown to be the plumpest, juiciest grapes in the world. Visit (store) and enjoy the refreshing flavor of Grapes from California.
17. Get a taste of summer this weekend with fresh Grapes from California. For over 100 years, they've been the juiciest grapes around. Fresh Grapes from California are available now at (store).

Father's Day

18. For over 100 years, Grapes from California have been grown to be the juiciest in the world. Share our family's tradition with yours this Father's Day. Grapes from California available at (store).
19. Give dad something delicious this Father's Day – Grapes from California! They're juicy and delicious and packed with healthy antioxidants. Pick up fresh Grapes from California today at (store).

Summer

20. Make your summer sweet with fresh Grapes from California. Enjoy the delicious flavor and discover the plumpest grapes in the world – Grapes from California. Pick some up at (store) today!
21. Beat the summer heat with a fresh bunch of Grapes from California. Juicy and delicious, they've been the perfect summertime refresher for over 100 years. Grab a bunch today at (store)!
22. Grapes from California are the perfect summer treat! Juicy, packed with flavor and healthy antioxidants, Grapes from California aren't just good; they're good for you! Get some today at (store).
23. Summer's here and Grapes from California make the perfect snack. Pack them in a lunch or grab a few bunches and dress up any barbeque. Grapes from California now at (store).



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Picnics

24. Next time you plan a picnic, be sure to include Grapes from California on your list. Plump, juicy and delicious – they're the perfect snack. Get Grapes from California today at (store).
25. Make your next picnic perfect with Grapes from California. For over 100 years, they've been grown to be the plumpest, juiciest grapes in the world. Grapes from California now at (store).

Fourth of July

26. Don't forget fresh Grapes from California on your Fourth of July menu. Their plump, juicy flavor has been a crowd pleaser for over 100 years. Grapes from California now at (store).
27. Don't forget to include fresh Grapes from California on your Fourth of July menu. 99% of shoppers prefer them to any others. So pick up Grapes from California at (store) today.
28. Grapes from California will create fireworks in your mouth. Bursts of fresh flavor and fun to eat – they're a perfect Fourth of July treat! Pick up Grapes from California at (store).
29. Celebrate Independence Day with a bunch of Grapes from California! They're tasty and refreshing and will add a burst of flavor to your holiday. Grapes from California now available at (store).

Back to School

30. Start the school year out right with a smart snack for your kids. Grapes from California are healthy, juicy and fun to eat! Grab a bunch of Grapes from California at (store) today!
31. Back to school means back to the basics. Grapes from California are a simple, healthy snack that's delicious! Put a smile on your kid's face. Get Grapes from California at (store) today!
32. Kids love Grapes from California – and so will you! For over 100 years, they've been grown to be the juiciest grapes in the world. Grab some Grapes from California today at (store)!

Tailgate Party

33. Make your tailgate a smash with fresh Grapes from California. Packed with natural antioxidants and full of flavor, they'll be a crowd pleaser. Get Grapes from California at (store) today!
34. Score big at your tailgate with Grapes from California. For over 100 years, they've been grown to be the juiciest grapes in the world. Grab some Grapes from California at (store) today.



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35. When you choose fresh Grapes from California, you're choosing a winner! Plump, juicy and delicious – they're the perfect addition to your tailgate party. Pick up Grapes from California today at (store).

Holiday Season

36. Share our family tradition with yours and make your holidays festive with Grapes from California. They're plump, juicy and delicious! Fresh Grapes from California are available now at (store).

37. Add a bunch of joy to your holiday. Fresh Grapes from California are packed with flavor and healthy antioxidants. They're plump, juicy and delicious! Pick up Grapes from California at (store).

38. Grapes from California add a burst of flavor to any holiday menu! Sweet and delicious; they're the perfect treat for the season. Fresh Grapes from California are available now at (store).

Snacks

39. Grapes from California are the perfect snack. Bursting with flavor and packed with healthy antioxidants – they're not just good, they're good for you! Pick up Grapes from California at (store) today!

40. Searching for a sweet, simple snack? Look no further than fresh Grapes from California. They're juicy and delicious and so much fun to eat! Grapes from California available at (store).

41. For over 100 years, the perfect snack has come in bunches! Grapes from California are a healthy, tasty and refreshing treat for the entire family. Get Grapes from California at (store).